



HRalacarte & McGohan Brabender Partner to Offer PHR/SPHR Certification Classes Starting August 3rd!

Why you should get certified:

The HR Certification Institute and B2B International conducted a Value of Certification Study in May 2010 and found that employers feel professionally certified HR practitioners positively influence engagement and profitability. The key findings support the value of earning and maintaining this critical professional HR certification:

- 62 percent of U.S.-employer and 82 percent of outside-of-U.S.-employer respondents consider professionally certified employees to have a strong impact on a company's profitability.
- Most professionals and employers feel that the demand for professional certification in the HR field will grow in the next three to five years.
- HR employees rate professional HR certification as being very highly valued because it reflects the practical and professional experience of the certified HR professional, shows a commitment to lifelong learning, and helps with career advancement.
- Recertification is valued for keeping knowledge current and skills sharp while enhancing the relevancy and validity of the professional certification process.

How our classes are different than others:

- All classes will be facilitated by the same instructor, Rosemary Rulka (see her bio below), offering a consistent teaching style throughout. Ms. Rulka has years of experience teaching these certification classes and her students have had a high percentage pass rate.
- Ms. Rulka draws linkages from class to class, making sense of the entire body of knowledge and helping students to think, reason, and draw connections.
- Practice tests for each session and for each chapter of the text are provided.
- Classes start earlier than others (in August) and are held only every two weeks so students have time to read, study, and absorb the information.
- Students have access to the instructor via phone and email for questions.
- Compensation and Benefits are two distinct classes – not taught as one, which is typical with other courses – allowing appropriate time for these two complex areas.

Fee & Class Schedule:

Fee is only \$500, plus \$220 for text - significantly lower than other nearby courses.

Note: Classes will be held every other Wednesday at the McGohan Brabender Learning Center (3931 So. Dixie Dr., Dayton 45439) from 5:30 p.m. to 9:30 p.m. Attendees are encouraged to bring snacks or dinner and eat before or during class. Beverages and light snacks will be provided.

- **Aug. 3 - HR Strategy**
- **Aug. 17 - Workforce Planning**
- **Aug. 31 - Training & Development**
- **Sep. 14 - Compensation**
- **Sep. 28 - Benefits**
- **Oct. 12 - Employee Relations**
- **Oct. 26 - Labor Relations & Unions**
- **Nov. 9 - Risk Management & Review**

Our instructor:

Rosemary Rulka is certified as a Senior Professional in Human Resources (SPHR) and holds a Master of Science - Administration / Organizational Behavior degree from Central Michigan University. She was an HR Contributor of the Year as recognized by the Miami Valley Human Resource Association (MVHRA) and is a member of the Society for Human Resource Management. Rosemary serves as Certification Chair for MVHRA.

Rosemary has successfully served in a variety of human resource and teaching roles (Human Resources Director, Corporate University Director, and College Adjunct Instructor) that have enriched her perspective and understanding of how to best implement practical solutions to complex problems.

Read just a few of many positive reviews about Rosemary's teaching:

“She was instrumental in helping myself and several other individuals prepare for our PHR certification test, both in a structured classroom environment and in an informal study setting.”

“Rosemary did an excellent job teaching our PHR prep class. She is very knowledgeable about HR and she is a dynamic teacher. She even went so far as to meet with our group during her personal time to ensure that we learned the material. She did an excellent job explaining the HR topics so that we would be able to apply the information for the test as well as in our careers.”

“Rosemary's PHR classes have enriched my staff's ability to service our clients and my entire department's credibility. Her test pass rate far exceeded the affiliated learning systems and went beyond basic information delving into real-life applicability using relatable case studies and classroom examples.”

How to enroll:

Pre-register with Kim Balling at kballing@mcgohanbrabender.com or (937) 395-4558.



www.myhralacarte.com

937-416-7066